Low Duty LCD Segment Driver

BU9795BGUW　MAX 124 segments (SEG31×COM4)

General Description

BU9795BGUW is a 1/4 duty general-purpose LCD driver that can be used for consumer / battery operated products and can drive up to 124 LCD Segments.
It has integrated display RAM for reducing CPU load.
Also, it is designed with low power consumption and no external component needed.
Its small BGA package is well-suited for small footprint applications.

Features

- Integrated RAM for display data (DDRAM) :
  31 × 4bit (Max 124 Segment)
- LCD drive output :
  4 Common output, Max 31Segment output
- Integrated Buffer AMP for LCD driving
- Integrated Oscillator circuit
- No external components
- Low power consumption Design

Applications

- Metering
- Home automation goods
- White goods
- Small　appliances
- Healthcare products
- Battery operated products

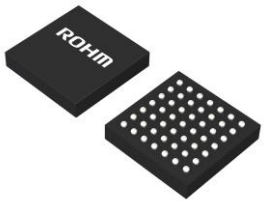
etc.

Key Specifications

- Supply Voltage Range: +2.5V to +5.5V
- Operating Temperature Range: -40°C to +85°C
- Max Segments: 124 Segments
- Display Duty: 1/4
- Bias: 1/2, 1/3 selectable
- Interface: 3wire serial interface

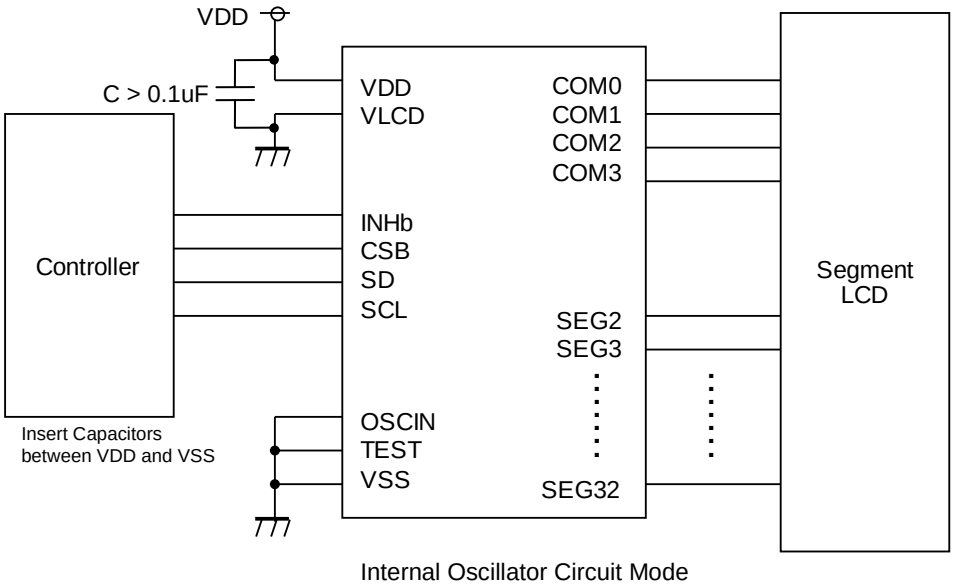
Package

W (Typ) x D (Typ) x H (Max)



VBGA049W040A
4.00mm x 4.00mm x 0.80mm

Typical Application Circuit



Internal Oscillator Circuit Mode

Figure 1.　Typical Application Circuit

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Block Diagrams / Pin Configurations / Pin Description

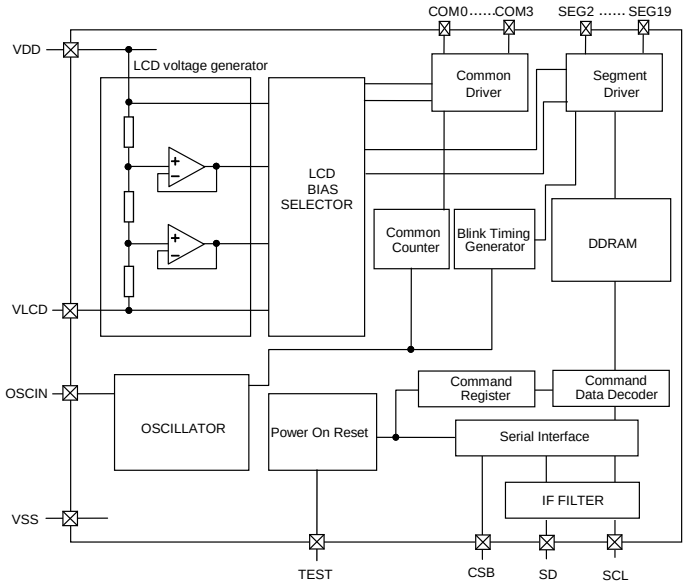


Figure 2. Block Diagram

	1	2	3	4	5	6	7
G	(NC)	SEG 13	SEG 15	SEG 18	SEG 20	SEG 22	(NC)
F	SEG 11	SEG 12	SEG 16	SEG 17	SEG 21	SEG 23	SEG 24
E	SEG 9	SEG 10	SEG 14	SEG 19	SEG 25	SEG 27	SEG 26
D	SEG 7	SEG 6	SEG 8	SEG 5	SEG 30	SEG 28	SEG 29
C	SEG 4	SEG 3	SEG 2	CSB	COM 3	SEG 32	SEG 31
B	(NC)	INHb	SD	VSS	VDD	COM 1	COM 0
A	(NC)	TEST	SCL	OSCIN	VLCD	COM 2	(NC)

Figure 3. Pin Configuration (BOTTOM VIEW)

Table 1. Pin Description

Pin Name	I/O	Function	Handling when unused
INHb	I	Input terminal for turn off display H : turn on display L : turn off display	VDD
TEST	I	POR enable setting VDD: POR disenable (Note) VSS: POR enable	VSS
OSCIN	I	Input terminal for external clock External clock and Internal clock can be changed by command. Must be connected to VSS when using internal oscillation circuit.	VSS
SD	I	Serial data input	-
SCL	I	Serial data transfer clock	-
CSB	I	Chip select : ”L” active	-
VSS	-	GND	-
VDD	-	Power supply	-
VLCD	I	Power supply for LCD driving	-
SEG2-32	O	SEGMENT output for LCD driving	OPEN
COM0-3	O	COMMON output for LCD driving	OPEN

(Note) This function is guaranteed by design, not tested in production process.
Software Reset is necessary to initialize IC in case of TEST=VDD.

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Absolute Maximum Ratings (VSS=0V)

Parameter	Symbol	Ratings	Unit	Remark
Power Supply Voltage1	VDD	-0.5 to +7.0	V	Power Supply
Power Supply Voltage2	VLCD	-0.5 to VDD	V	LCD Drive Voltage
Power Dissipation	Pd	0.27(Note1)	W	
Input Voltage Range	VIN	-0.5 to VDD+0.5	V	
Operating Temperature Range	Topr	-40 to +85	°C	
Storage Temperature Range	Tstg	-55 to +125	°C	

(Note1) Derate by 2.7mW/°C when exceeding above Ta=25°C.
Caution: Operating the IC over the absolute maximum ratings may damage the IC. The damage can either be a short circuit between pins or an open circuit between pins and the internal circuitry. Therefore, it is important to consider circuit protection measures, such as adding a fuse, in case the IC is operated over the absolute maximum ratings.

Recommended Operating Conditions (Ta=-40°C to +85°C, VSS=0V)

Parameter	Symbol	Ratings			Unit	Remark
		Min	Typ	Max		
Power Supply Voltage1	VDD	2.5	-	5.5	V	Power Supply
Power Supply Voltage2	VLCD	0	-	VDD-2.4	V	LCD Drive Voltage, VDD-VLCD ≥ 2.4V

Electrical Characteristics

DC Characteristics (VDD=2.5V to 5.5V, VSS=0V, Ta=-40°C to +85°C, unless otherwise specified)

Parameter		Symbol	Limit			Unit	Conditions
			Min	Typ	Max		
"H" Level Input Voltage		VIH	0.7VDD	-	VDD	V	SD, SCL, CSB, INHb, OSCIN
"L" Level Input Voltage		VIL	VSS	-	0.3VDD	V	SD, SCL, CSB, INHb, OSCIN
"H" Level Input Current		IIH	-	-	1	μA	SD, SCL, CSB, INHb, OSCIN(Note2), TEST
"L" Level Input Current		IIL	-1	-	-	μA	SD, SCL, CSB, INHb, OSCIN(Note2), TEST
LCD Driver ON-Resistance	SEG	RON	-	3.5	-	kΩ	Iload=±10μA
	COM	RON	-	3.5	-	kΩ	
VLCD Supply Voltage		VLCD	0	-	VDD -2.4	V	VDD-VLCD≥2.4V
Standby Current		Ist	-	-	5	μA	Display OFF, Oscillator OFF
Power Consumption 1		IDD1	-	12.5	30	μA	VDD=3.3V, VLCD=0V Ta=25°C, Power save mode1, FR=70Hz 1/3 bias, Frame inverse
Power Consumption 2		IDD2	-	20	40	μA	V_{DD}=3.3V, VLCD=0V Ta=25°C, Normal mode, FR=80Hz 1/3 bias, Line inverse

(Note2) For external clock mode only

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Electrical Characteristics – continued

Oscillation Characteristics (VDD=2.5V to 5.5V, VLCD=0V, VSS=0V, Ta=-40°C to +85°C, unless otherwise specified)

Parameter	Symbol	Limits			Unit	Conditions
		Min	Typ	Max		
Frame Frequency1	fCLK1	56	80	104	Hz	FR = 80Hz setting, VDD=2.5V to 5.5V, Ta=-40°C to +85°C
Frame Frequency2	fCLK2	70	80	90	Hz	FR = 80Hz setting, VDD=3.3V, Ta=25°C
Frame Frequency3	fCLK3	77.5	87.5	97.5	Hz	FR = 80Hz setting, VDD=5.0V, Ta=25°C
Frame Frequency4	fCLK4	67.5	87.5	108	Hz	FR = 80Hz setting, VDD=5.0V, Ta=-40°C to +85°C
External Clock Rise Time	tr	-	-	0.3	µs	External clock mode (OSCIN) (Note)
External Clock Fall Time	tf	-	-	0.3	µs	
External Frequency	fEXCLK	15	-	300	KHz	
External Clock Duty	tdty	30	50	70	%	

(Note) <Frame frequency calculation at external clock mode>
DISCTL 320Hz setting: Frame frequency [Hz] = external clock [Hz] / 128
DISCTL 284Hz setting: Frame frequency [Hz] = external clock [Hz] / 144
DISCTL 213Hz setting: Frame frequency [Hz] = external clock [Hz] / 192
DISCTL 160Hz setting: Frame frequency [Hz] = external clock [Hz] / 256
DISCTL 80Hz setting: Frame frequency [Hz] = external clock [Hz] / 512
DISCTL 71Hz setting: Frame frequency [Hz] = external clock [Hz] / 576
DISCTL 64Hz setting: Frame frequency [Hz] = external clock [Hz] / 648
DISCTL 53Hz setting: Frame frequency [Hz] = external clock [Hz] / 768

【Reference Data】

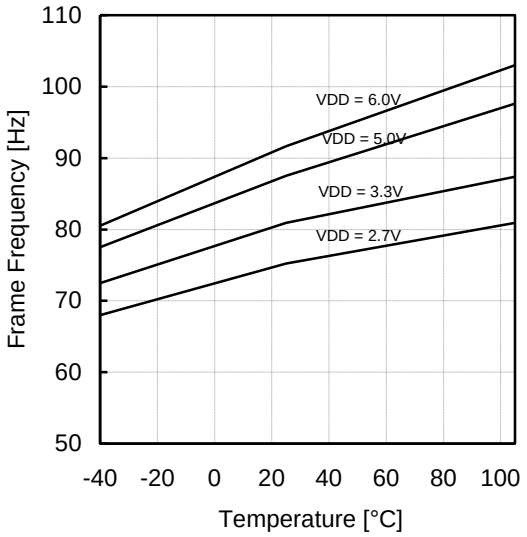


Figure 4. Typical Temperature Characteristics

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Electrical Characteristics – continued

MPU Interface Characteristics (V_{DD}=2.5V to 5.5V, V_{SS}=0V, Ta=-40°C to +85°C, unless otherwise specified)

Parameter	Symbol	Limit			Unit	Conditions
		Min	Typ	Max		
Input Rise Time	t_r	-	-	80	ns	
Input Fall Time	t_f	-	-	80	ns	
SCL Cycle Time	tSCYC	400	-	-	ns	
“H” SCL Pulse Width	tSHW	100	-	-	ns	
“L” SCL Pulse Width	tSLW	100	-	-	ns	
SD Setup Time	tSDS	20	-	-	ns	
SD Hold Time	tSDH	50	-	-	ns	
CSB Setup Time	tCSS	50	-	-	ns	
CSB Hold Time	tCSH	50	-	-	ns	
“H” CSB Pulse Width	tCHW	50	-	-	ns	

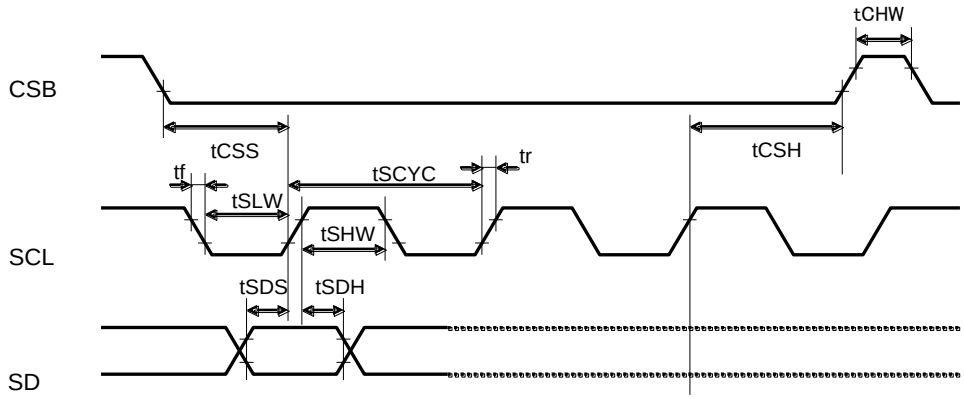


Figure 5. Interface Timing

I/O Equivalent Circuit

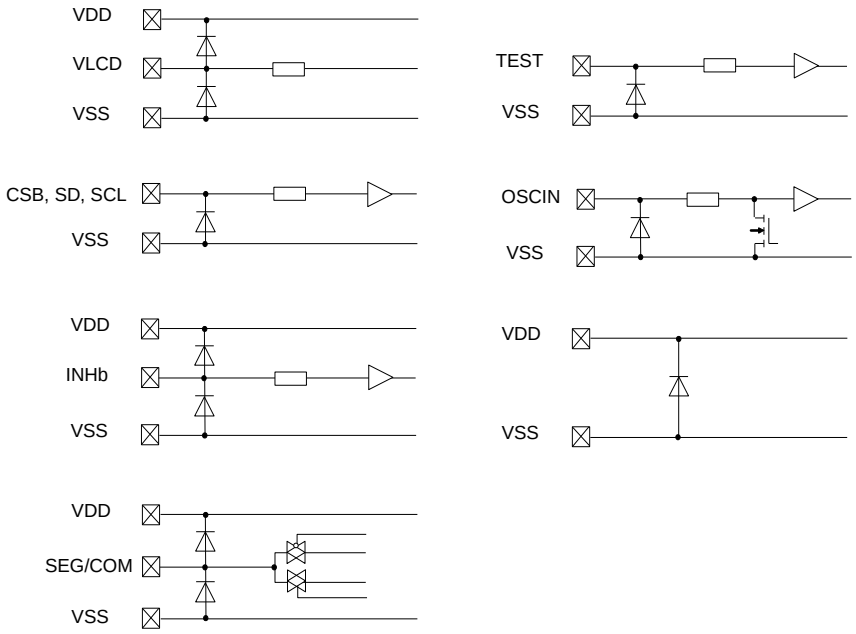
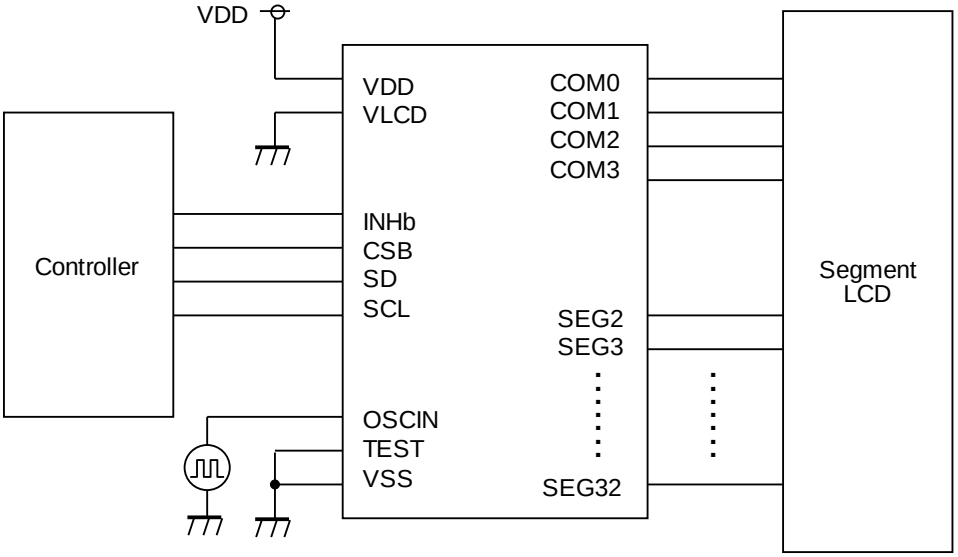


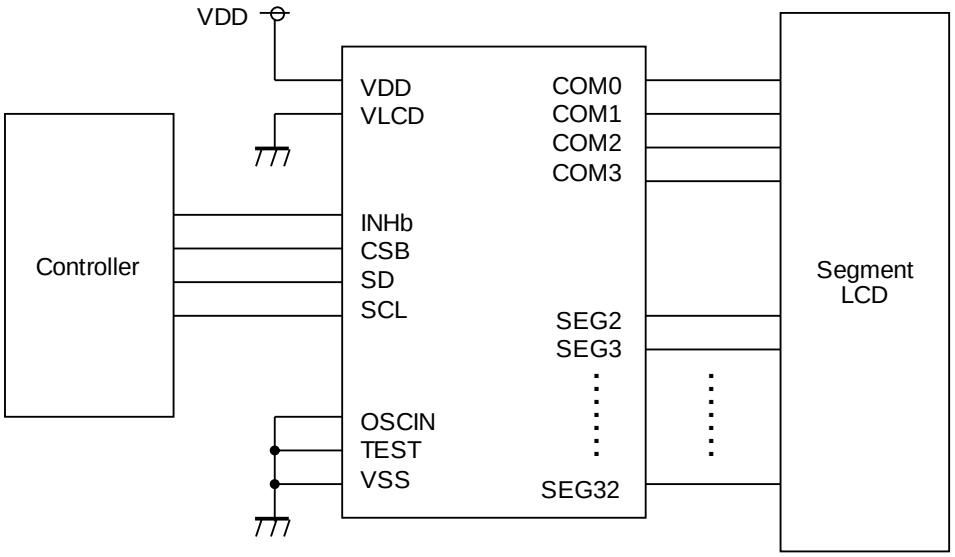
Figure 6. I/O Equivalent Circuit

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Application Example



External Clock Mode



Internal Clock Mode

Figure 7. Example of Application Circuit

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Function Descriptions

1.Command and Data Transfer Method

1.1. 3-SPI (3wire Serial Interface)

BU9795BGUW is controlled by 3-wire signal (CSB, SCL, and SD).
First, Interface counter is initialized with CSB="H", and CSB="L" makes SD and SCL input enable.
The protocol of 3-SPI transfer is as follows.
Each command starts with Command or Data judgment bit (D/C) as MSB data, followed by D6 to D0 during CSB ="L".
(Internal data is latched at the rising edge of SCL, it is converted to 8bits parallel data at the falling edge of 8th CLK.)

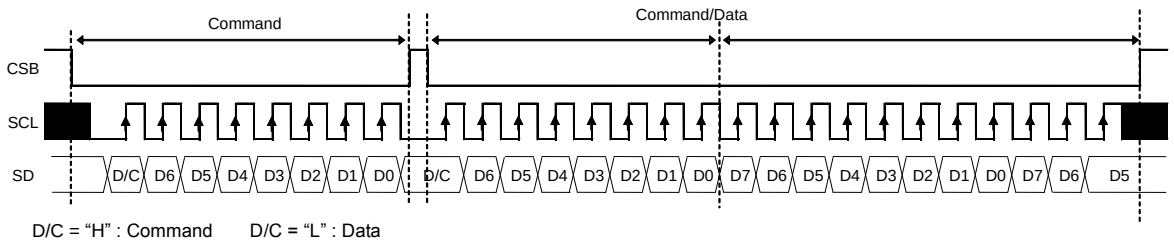
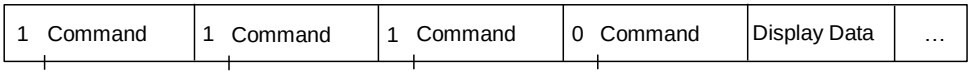


Figure 8. 3-SPI Command/Data Transfer Format

1.2 Command Transfer Method

After CSB="H"→"L", 1st byte is always a command input.
MSB of the command input data will be judged that the next byte data, it is a command or display data (This bit is called "command or data judgment bit").
When set "command or data judge bit"='1', next byte will be (continuously) command.
When set "command or data judge bit"='0', next byte data is display data.



Once it becomes display data transfer condition, it will not be back to command input condition even if D/C=1.
So if you want to send command data again, please set CSB="L"→"H".
(CSB "L"→"H" will cancel data transfer condition.)
Command transfer is done by 8bits unit, so if CSB="L"→"H" with less than 8bits data transfer, command will be cancelled.
It will be able to transfer command with CSB="L" again.

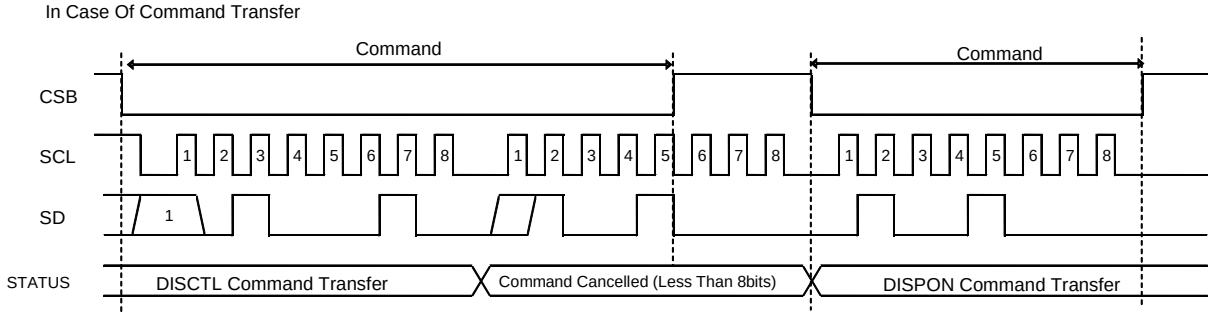
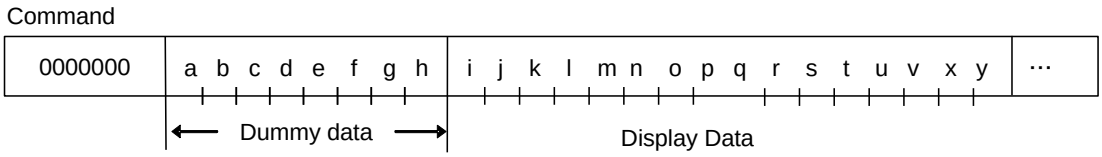


Figure 9. Command Transfer Format

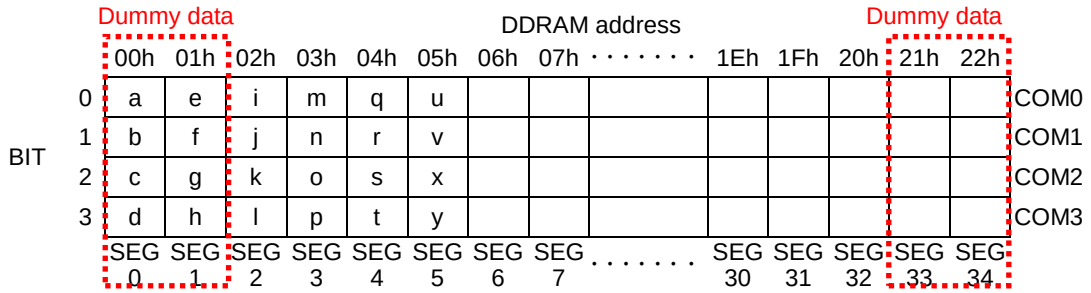
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1.3 Write display data and transfer method

BU9795BGUW has Display Data RAM (DDRAM) of 31×4=124bit.
As SEG0, SEG1, SEG33, SEG34 are not output, these address will be dummy address.
The relationship between data input and display data, DDRAM data and address are as follows.



8 bit data will be stored in DDRAM. The address to be written is the address specified by ADSET command, and the address is automatically incremented in every 4bit data.
Data can be continuously written in DDRAM by transmitting Data continuously.
(When RAM data is written successively after writing RAM data to 22h (SEG34), the address is returned to 00h (SEG0) by the auto-increment function. (Please refer to ADSET command for the Address set order.)



As data transfer to DDRAM happens every 4bit data, it will be cancelled if it changes CSB="L"→"H" before 4bits data transfer. (Command transfer is done every 8bits)

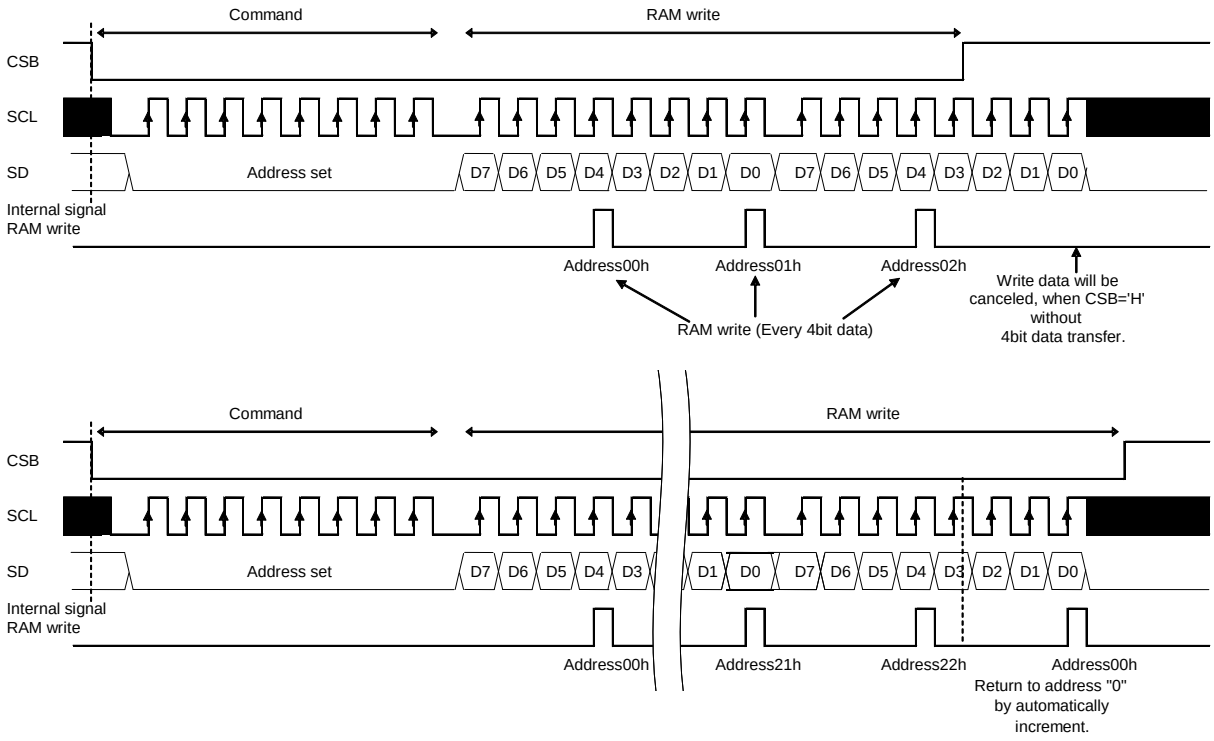


Figure 10. Data Transfer Format

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2.OSCILLATOR

There are two kinds of clock for logic and analog circuit; from internal oscillator circuit or external clock input. If internal oscillator circuit will be used, OSCIN must be connected to VSS.

When you use external clock, execute ICSET command and connect OSCIN to external clock.

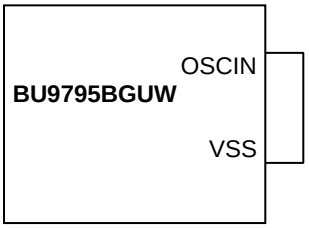


Figure 11. Internal Oscillator Circuit Mode

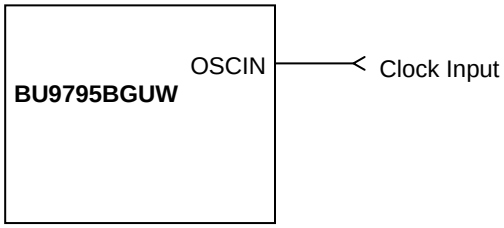


Figure 12. External Clock Mode

3.LCD Driver Bias Circuit

This LSI generates LCD driving voltage with on-chip Buffer AMP.
And it can drive LCD at low power consumption.
1/3 and 1/2Bias can be set in MODESET command.
Line and frame inversion can be set in DISCTL command.
Refer to “LCD driving waveform” about each LCD driving waveform.

4.Blink Timing Generator

BU9795BGUW is equipped with Blinking function.
Blink mode is asserted by BLKCTL command.
The Blink frequency varies depending on fclk characteristics at internal clock mode.
Refer to Oscillation Characteristics for fCLK.

5.Reset (Initial) Condition

Initial condition after executing Software Reset is as follows.
(1) Display is OFF.
(2) DDRAM address is initialized (DDRAM Data is not initialized).
Refer to Command Description about initialize value of register.

Command / Function List

Table of Functions Description

No.	Command	Function
1	Mode Set (MODESET)	Set LCD Drive Mode
2	Address Set (ADSET)	Set LCD Display Mode 1
3	Display Control (DISCTL)	Set LCD Display Mode 2
4	Set IC Operation (ICSET)	Set IC Operation
5	Blink Control (BLKCTL)	Set Blink Mode
6	All Pixel Control (APCTL)	Set All Pixels ON/OFF Display

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Detailed Command Description

D7 (MSB) is bit for command or data judgment.
Refer to Command and data transfer method.

C : 0 : Next byte is RAM write data.
1 : Next byte is command.

1.Mode Set (MODE SET)

MSB LSB

D7	D6	D5	D4	D3	D2	D1	D0
C	1	0	*	P3	P2	*	*

(: Don't care)

Set display ON and OFF

Setting	P3	Reset initial condition
Display OFF (DISPOFF)	0	○
Display ON (DISPON)	1	

Display OFF : Regardless of DDRAM data, all SEGMENT and COMMON output will be stopped after 1 frame of data write. Display OFF mode will be finished by Display ON.
Display ON : SEGMENT and COMMON output will be active and start to read the display data from DDRAM.

(Note) When display ON/OFF is controlled by INHb terminal, is not synchronized with display frame period.

Set bias level

Setting	P2	Reset initial condition
1/3 Bias	0	○
1/2 Bias	1	

Refer to LCD driving waveform.

2.Address Set (ADSET)

MSB LSB

D7	D6	D5	D4	D3	D2	D1	D0
C	0	0	P4	P3	P2	P1	P0

Address data is specified in P[4 : 0] and P2 (ICSET command) as follows.

	MSB			LSB
Internal register	Address [5]	Address [4]	・・・	Address [0]
Bit of each command	ICSET [P2]	ADSET [P4]	・・・	ADSET [P0]

The address is 00h in reset condition. The valid address is 00h to 22h.
Another address is invalid, (otherwise address will be set to 00h.)
The ICSET command is only to define the register setting ("0" or "1") of MSB of the address and does not set the address. Address counter will be set only when ADSET command is executed. When ICSET[P2] is set, the previous state is maintained until ICSET command is executed again or when Software Reset is executed.

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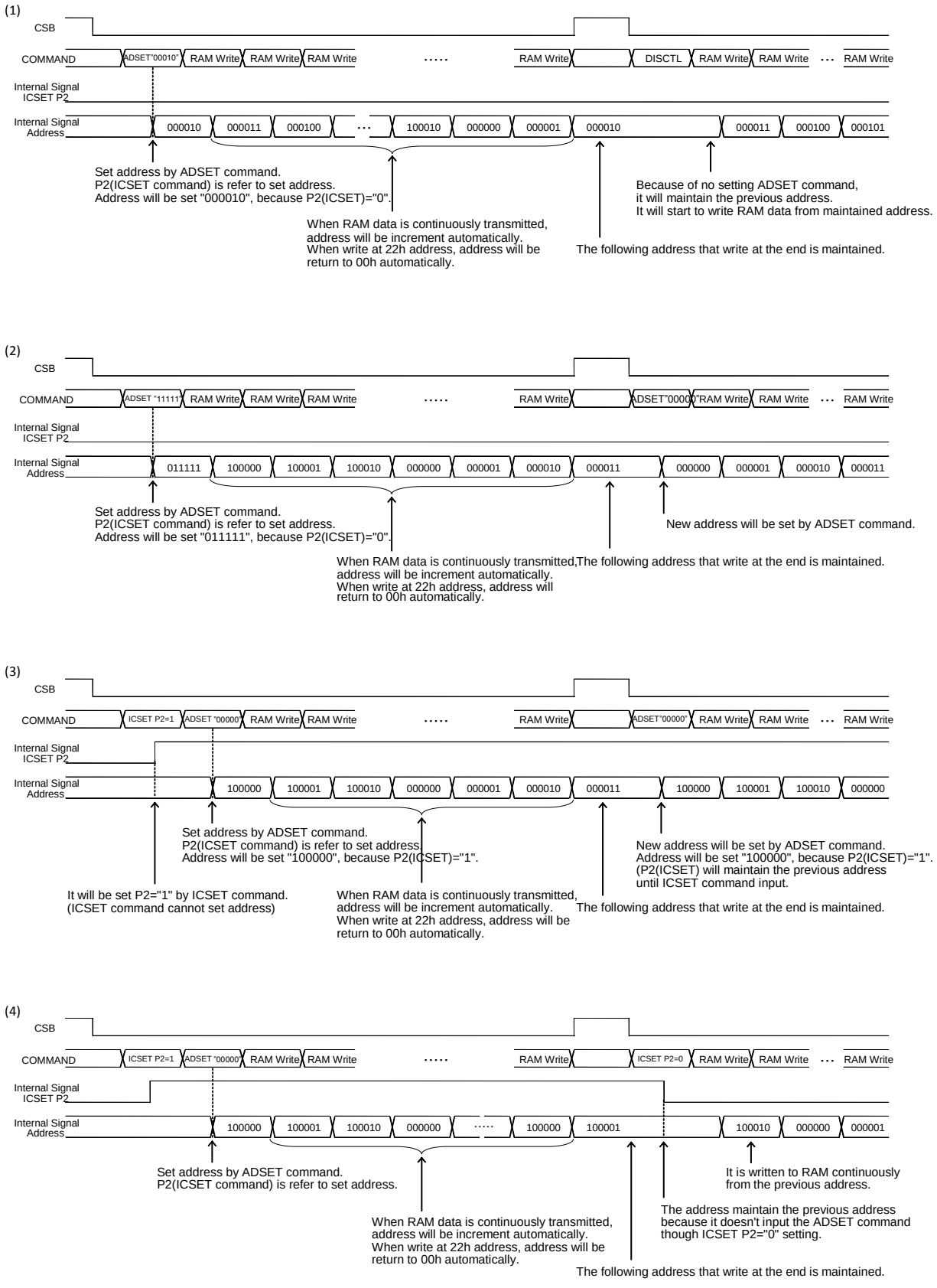


Figure 13. Address Set Sequence

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3.Display Control (DISCTL)

MSB LSB

D7	D6	D5	D4	D3	D2	D1	D0
C	0	1	P4	P3	P2	P1	P0

Set Frame Frequency

Setting(Note 1)	P4	P3	FRSEL(Note 2)	Reset initial condition
80Hz	0	0	0	○
71Hz	0	1	0	
64Hz	1	0	0	
53Hz	1	1	0	
160Hz	0	0	1	
213Hz	1	1	1	
284Hz	0	1	1	
320Hz	1	0	1	

Note1 The frame frequency varies according to the characteristics of f_{CLK} when internal oscillation circuit is used.
(Refer to oscillation characteristics for f_{CLK} properties).
Note2 Please refer to BLKCTL for FRSEL

Set LCD Drive Waveform

Setting	P2	Reset initial condition
Line Inversion	0	○
Frame Inversion	1	

Power consumption is reduced in the following order:
Line inversion > Frame inversion
Typically, when driving large capacitance LCD, Line inversion will increase the influence of crosstalk.
Regarding driving waveform, refer to LCD driving waveform.

Set Power Save Mode (low current consumption mode)

Setting	P1	P0	Reset initial condition
Power Save Mode 1	0	0	
Power Save Mode 2	0	1	
Normal Mode	1	0	○
High Power Mode	1	1	

Power consumption is increased in the following order:
Power save mode 1 < Power save mode 2 < Normal mode < High power mode
Use VDD- VLCD ≥ 3.0V in High power mode condition.

(Reference Current Consumption data)

Setting	Reset initial condition
Power Save Mode 1	×0.5
Power Save Mode 2	×0.67
Normal Mode	×1.0
High Power Mode	×1.8

The data above is for reference only. Actual consumption depends on Panel load.

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4.Set IC Operation (ICSET)

MSB LSB

D7	D6	D5	D4	D3	D2	D1	D0
C	1	1	0	1	P2	P1	P0

P2 : Set MSB data of DDRAM address.
Execute ADSET command for it to take effect on an address.
Please refer to “ADSET” command for details.

Setting	P2	Reset initial condition
Address MSB’0’	0	○
Address MSB’1’	1	

Set Software Reset Condition

Setting	P1
No Operation	0
Software Reset	1

When “Software Reset” is executed, BU9795BGUW will be reset to initial condition.
If software reset is executed, the value of P2 and P0 will be ignored and they will be reset to initial condition. (Refer to “Reset initial condition”)

Switch between internal clock and external clock.

Setting	P0	Reset initial condition
Internal Clock	0	○
External Clock Input	1	

Internal clock mode: OSCIN must be connected to VSS level.

External clock mode: Input external clock from OSCIN terminal..

< Frame frequency Calculation at external clock mode >
DISCTL 320Hz select : Frame frequency [Hz] = external clock[Hz] / 128
DISCTL 284Hz select : Frame frequency [Hz] = external clock[Hz] / 144
DISCTL 213Hz select : Frame frequency [Hz] = external clock[Hz] / 192
DISCTL 160Hz select : Frame frequency [Hz] = external clock[Hz] / 256
DISCTL 80Hz select : Frame frequency [Hz] = external clock[Hz] / 512
DISCTL 71Hz select : Frame frequency [Hz] = external clock[Hz] / 576
DISCTL 64Hz select : Frame frequency [Hz] = external clock[Hz] / 648
DISCTL 53Hz select : Frame frequency [Hz] = external clock[Hz] / 768

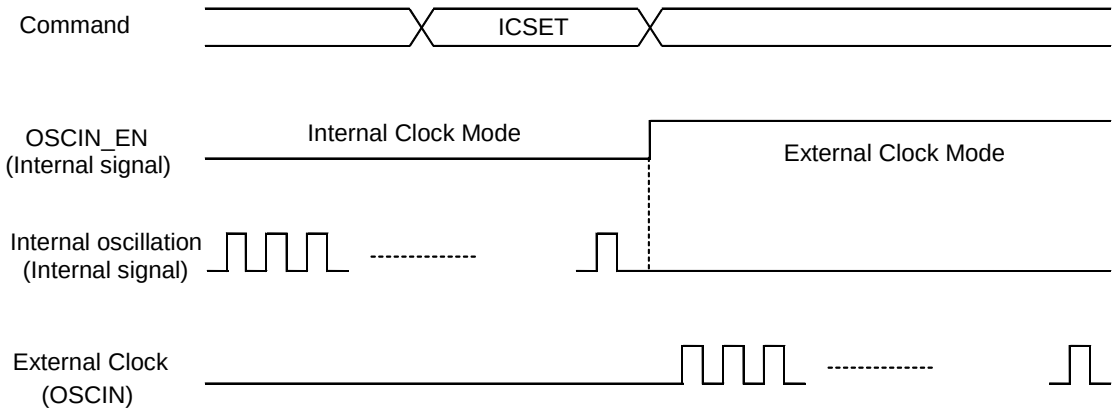


Figure 14. OSC MODE Switching Timing

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5.Blink Control (BLKCTL)

MSB LSB

D7	D6	D5	D4	D3	D2	D1	D0
C	1	1	1	0	P2	P1	P0

Set Blink Condition

Setting	P1	P0	Reset initial condition
OFF	0	0	○
0.5 (Hz)	0	1	
1 (Hz)	1	0	
2 (Hz)	1	1	

The Blink frequency varies depending on fCLK characteristics at internal clock mode.
Refer to Oscillation Characteristics for fCLK.

Set Frame Frequency Setting(FRSEL)

Setting	P2	Reset initial condition
Normal	0	○
200Hz mode	1	

6.All Pixel Control (APCTL)

MSB LSB

D7	D6	D5	D4	D3	D2	D1	D0
C	1	1	1	1	1	P1	P0

All Display Set ON/OFF

Setting	P1	Reset initial condition
Normal	0	○
All Pixel ON	1	

Setting	P0	Reset initial condition
Normal	0	○
All Pixel OFF	1	

All pixels ON: All pixels are ON regardless of DDRAM data.
All pixels OFF: All pixels are OFF regardless of DDRAM data.

This command is valid in Display on status. The data of DDRAM is not changed by this command.
If set both P1 and P0 =”1”, APOFF will be selected.

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LCD Driving Waveform

(1/3bias)

Line Inversion

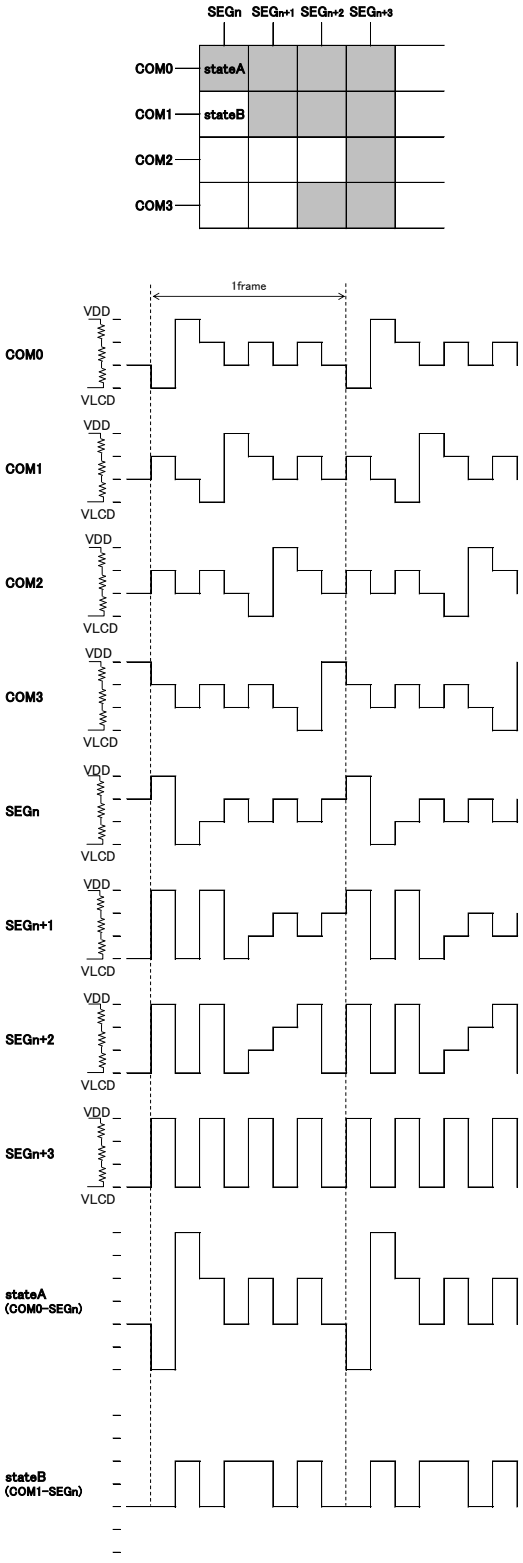


Figure 15. Line Inversion Waveform (1/3bias)

Frame Inversion

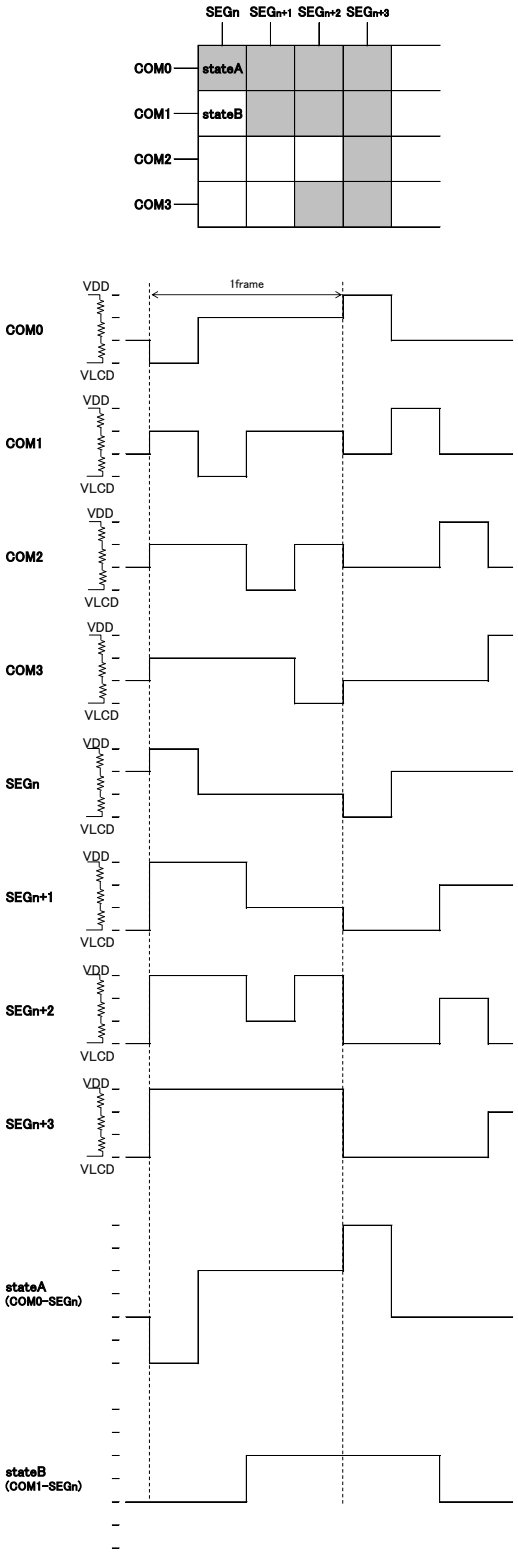


Figure 16. Frame Inversion Waveform (1/3bias)

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(1/2bias)

Line Inversion

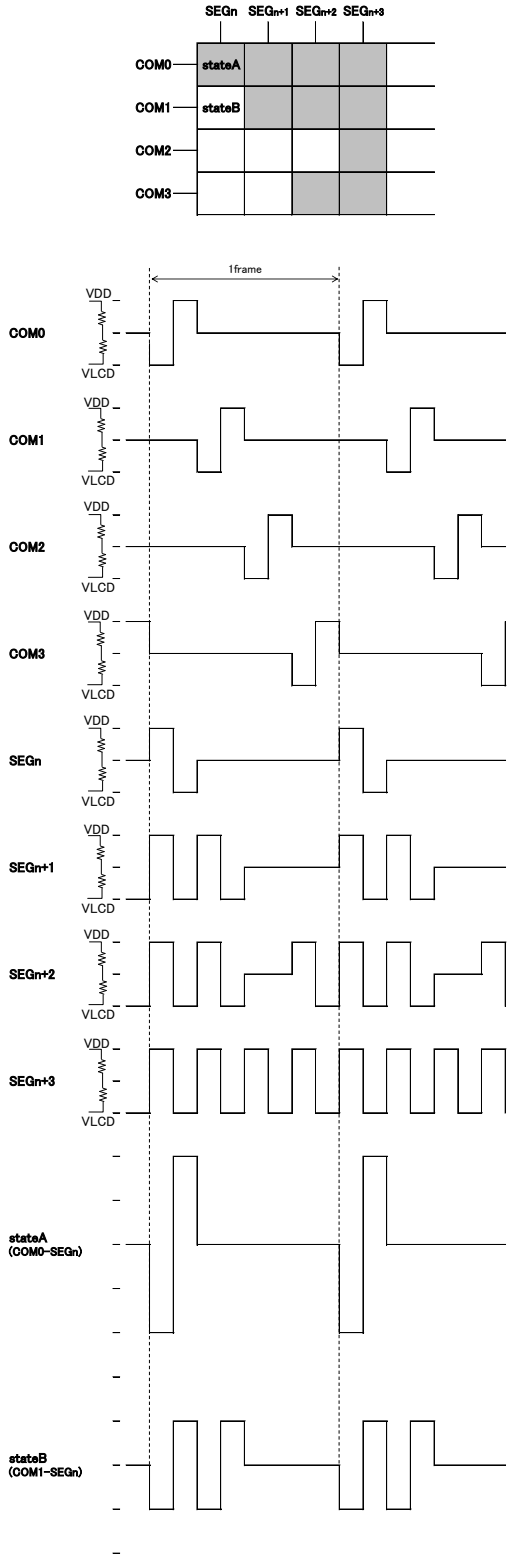


Figure 17. Line Inversion Waveform (1/2bias)

Frame Inversion

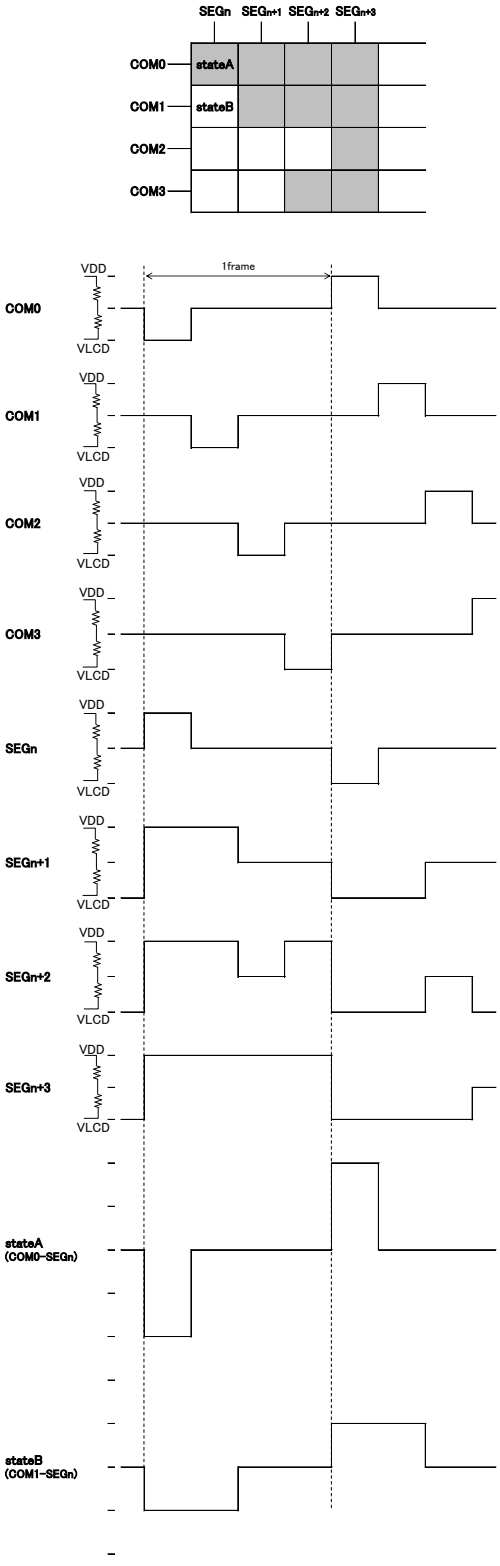


Figure 18. Frame Inversion Waveform (1/2bias)

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Example of Display Data

If COM and SEG line pattern is shown as in Figure 19, Figure 20 and DDRAM data is shown as in Table 2, display pattern will be shown as in Figure 21.

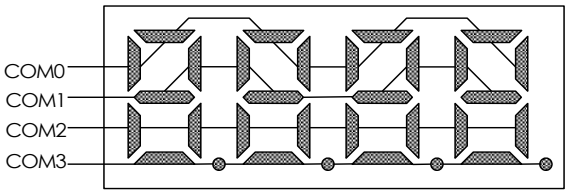


Figure 19. Example COM Line Pattern

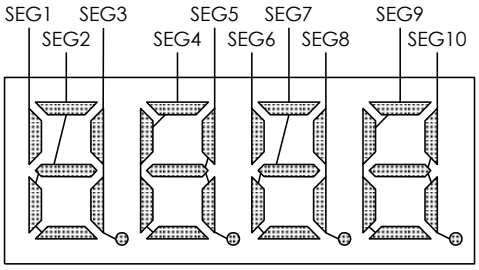


Figure 20. Example SEG Line Pattern

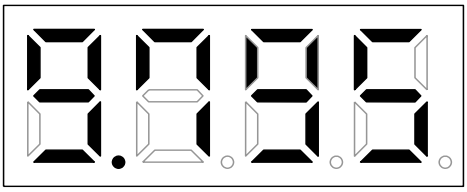


Figure 21. Example Display Pattern

Table 2. DDRAM Data Map

		SEG0	SEG1	SEG2	SEG3	SEG4	SEG5	SEG6	SEG7	SEG8	SEG9	SEG10	SEG11	SEG12	SEG13	SEG14	SEG15	SEG16	SEG17	SEG18	SEG19
COM0	D0	0	1	1	0	1	1	1	1	0	1	0	0	0	0	0	0	0	0	0	0
COM1	D1	0	0	1	1	1	0	0	1	1	1	1	0	0	0	0	0	0	0	0	0
COM2	D2	0	0	0	1	0	1	0	0	1	0	1	0	0	0	0	0	0	0	0	0
COM3	D3	0	0	1	1	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0
Address		00h	01h	02h	03h	04h	05h	06h	07h	08h	09h	0Ah	0Bh	0Ch	0Dh	0Eh	0Fh	10h	11h	12h	13h

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Initialize Sequence

Please follow sequence below after Power-ON to set this device to initial condition.

Power ON
↓
CSB 'H' …I/F initialize condition
↓
CSB 'L' …I/F Data transfer start
↓
Execute Software Reset by sending ICSET command (Refer to "ICSET" command)

* Each register value and DDRAM address, DDRAM data are random after power on until initialize sequence is executed.

Start Sequence

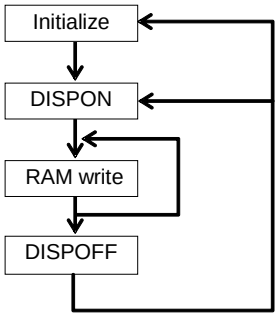
Start Sequence Example 1

No.	Input	D7	D6	D5	D4	D3	D2	D1	D0	Descriptions
1	Power on									VDD=0 to 5V (Tr=0.1ms)
	↓									
2	wait 100us									Initialize IC
	↓									
3	CSB 'H'									Initialize I/F data
	↓									
4	CSB 'L'									I/F Data transfer start
	↓									
5	ICSET	1	1	1	0	1	*	1	0	Software Reset
	↓									
6	BLKCTL	1	1	1	1	0	*	0	1	
	↓									
7	DISCTL	1	0	1	0	0	1	1	0	
	↓									
8	ICSET	1	1	1	0	1	0	0	0	RAM address MSB set
	↓									
9	ADSET	0	0	0	0	0	0	0	0	RAM address set
	↓									
10	Display Data	*	*	*	*	*	*	*	*	address 00h to 01h
	Display Data	*	*	*	*	*	*	*	*	address 02h to 03h
	⋮									⋮
	Display Data	*	*	*	*	*	*	*	*	address 22h to 00h
	↓									
11	CSB 'H'									I/F Data transfer stop
	↓									
12	CSB 'L'									I/F Data transfer start
	↓									
13	MODESET	1	1	0	*	1	0	*	*	Display ON
	↓									
14	CSB 'H'									I/F Data transfer stop

(*: don't care)

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Start Sequence Example 2



Initialize Sequence

DISPON Sequence

RAM Write Sequence

DISPOFF Sequence

BU9795BGUW is initialized with Initialize Sequence, starts to display with “DISPON Sequence”, updates display data with “RAM Write Sequence” and stops the display with “DISPOFF sequence”. If you want to resume to display, this IC will resume display with DISPON Sequence.

Initialize Sequence

Input	DATA								Description
	D7	D6	D5	D4	D3	D2	D1	D0	
Power on									
wait 100us									IC initialized
CSB 'H'									I/F initialized
CSB 'L'									
ICSET	1	1	1	0	1	0	1	0	Software Reset
MODESET	1	1	0	0	0	0	0	0	Display OFF
ADSET	0	0	0	0	0	0	0	0	RAM address set
Display Data	*	*	*	*	*	*	*	*	Display data
…									
CSB 'H'									

DISPON Sequence

Input	DATA								Description
	D7	D6	D5	D4	D3	D2	D1	D0	
CSB 'L'									
DISCTL	1	0	1	1	1	1	1	1	Display Control
BLKCTL	1	1	1	1	0	0	0	0	BLKCTL
APCTL	1	1	1	1	1	1	0	0	APCTL
MODESET	1	1	0	0	1	0	0	0	Display ON
CSB 'H'									

RAM Write Sequence

Input	DATA								Description
	D7	D6	D5	D4	D3	D2	D1	D0	
CSB 'L'									
DISCTL	1	0	1	1	1	1	1	1	Display Control
BLKCTL	1	1	1	1	0	0	0	0	BLKCTL
APCTL	1	1	1	1	1	1	0	0	APCTL
MODESET	1	1	0	0	1	0	0	0	Display ON
ADSET	0	0	0	0	0	0	0	0	RAM address set
Display Data	*	*	*	*	*	*	*	*	Display data
…									
CSB 'H'									

DISPOFF Sequence

Input	DATA								Description
	D7	D6	D5	D4	D3	D2	D1	D0	
CSB 'L'									
MODESET	1	1	0	0	0	0	0	0	Display OFF
CSB 'H'									

Abnormal operation may occur in BU9795BGUW due to the effect of noise or other external factor. To avoid this phenomenon, it is highly recommended to input command according to sequence described above during initialization, display ON/OFF and refresh of RAM data.

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Cautions of “Power-ON Condition”

Power supply sequence

Please keep Power ON/OFF sequence as below waveform.
To prevent incorrect display, malfunction and abnormal current,
VDD must be turned on before VLCD in power up sequence.
VDD must be turned off after VLCD in power down sequence.
Please satisfy VDD-2.4V ≥ VLCD, t1 > 0ns and t2 > 0ns.

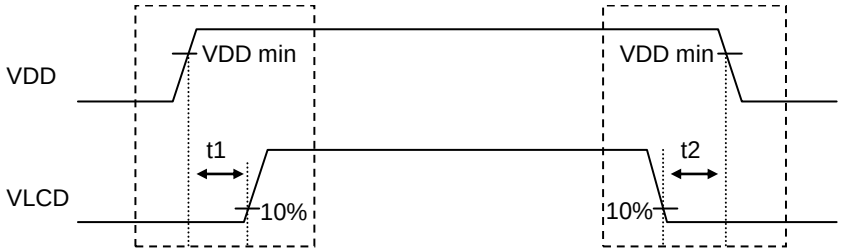


Figure 22. Power Supply Sequence

BU9795BGUW has “P.O.R” (Power-On Reset) circuit and Software Reset function.
Keep the following recommended Power-On conditions in order to power up properly.

(1)Set power up conditions to meet the recommended tR, tF, tOFF, and Vbot specification below in order to ensure P.O.R operation.
Set pin TEST=”L” to enable POR circuit.

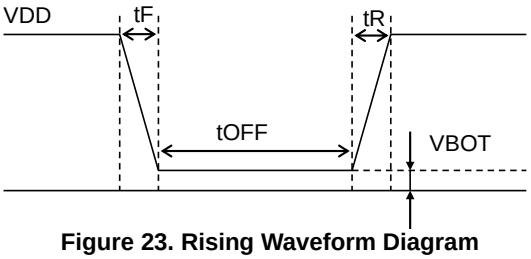


Figure 23. Rising Waveform Diagram

Recommended condition of tR, tF, tOFF, Vbot (Ta=25°C)

tR(Note)	tF(Note)	tOFF(Note)	VBOT(Note)
Max 5ms	Max 5ms	Min 20ms	Less than 0.3V

(Note) This function is guaranteed by design, not tested in production process.

(2)If it is difficult to meet the above condition, please execute the following sequence after Power-ON.

(a)CSB =“L”→”H” condition

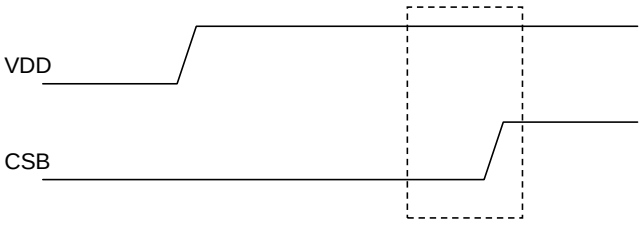


Figure 24. CSB Timing

(b)Execute Software Reset in ICSET command.
(Refer to “ICSET” command)

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Operational Notes

1. **Reverse Connection of Power Supply**
   Connecting the power supply in reverse polarity can damage the IC. Take precautions against reverse polarity when connecting the power supply, such as mounting an external diode between the power supply and the IC's power supply pins.

2. **Power Supply Lines**
   Design the PCB layout pattern to provide low impedance supply lines. Separate the ground and supply lines of the digital and analog blocks to prevent noise in the ground and supply lines of the digital block from affecting the analog block. Furthermore, connect a capacitor to ground at all power supply pins. Consider the effect of temperature and aging on the capacitance value when using electrolytic capacitors.

3. **Ground Voltage**
   Ensure that no pins are at a voltage below that of the ground pin at any time, even during transient condition.

4. **Ground Wiring Pattern**
   When using both small-signal and large-current ground traces, the two ground traces should be routed separately but connected to a single ground at the reference point of the application board to avoid fluctuations in the small-signal ground caused by large currents. Also ensure that the ground traces of external components do not cause variations on the ground voltage. The ground lines must be as short and thick as possible to reduce line impedance.

5. **Thermal Consideration**
   Should by any chance the power dissipation rating be exceeded the rise in temperature of the chip may result in deterioration of the properties of the chip. The absolute maximum rating of the Pd stated in this specification is when the IC is mounted on a 70mm x 70mm x 1.6mm glass epoxy board. In case of exceeding this absolute maximum rating, increase the board size and copper area to prevent exceeding the Pd rating.

6. **Recommended Operating Conditions**
   These conditions represent a range within which the expected characteristics of the IC can be approximately obtained. The electrical characteristics are guaranteed under the conditions of each parameter.

7. **Inrush Current**
   When power is first supplied to the IC, it is possible that the internal logic may be unstable and inrush current may flow instantaneously due to the internal powering sequence and delays, especially if the IC has more than one power supply. Therefore, give special consideration to power coupling capacitance, power wiring, width of ground wiring, and routing of connections.

8. **Operation Under Strong Electromagnetic Field**
   Operating the IC in the presence of a strong electromagnetic field may cause the IC to malfunction.

9. **Testing on Application Boards**
   When testing the IC on an application board, connecting a capacitor directly to a low-impedance output pin may subject the IC to stress. Always discharge capacitors completely after each process or step. The IC's power supply should always be turned off completely before connecting or removing it from the test setup during the inspection process. To prevent damage from static discharge, ground the IC during assembly and use similar precautions during transport and storage.

10. **Inter-pin Short and Mounting Errors**
    Ensure that the direction and position are correct when mounting the IC on the PCB. Incorrect mounting may result in damaging the IC. Avoid nearby pins being shorted to each other especially to ground, power supply and output pin. Inter-pin shorts could be due to many reasons such as metal particles, water droplets (in very humid environment) and unintentional solder bridge deposited in between pins during assembly to name a few.

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Operational Notes – continued

11. Unused Input Pins

Input pins of an IC are often connected to the gate of a MOS transistor. The gate has extremely high impedance and extremely low capacitance. If left unconnected, the electric field from the outside can easily charge it. The small charge acquired in this way is enough to produce a significant effect on the conduction through the transistor and cause unexpected operation of the IC. So unless otherwise specified, unused input pins should be connected to the power supply or ground line.

12. Regarding the Input Pin of the IC

In the construction of this IC, P-N junctions are inevitably formed creating parasitic diodes or transistors. The operation of these parasitic elements can result in mutual interference among circuits, operational faults, or physical damage. Therefore, conditions which cause these parasitic elements to operate, such as applying a voltage to an input pin lower than the ground voltage should be avoided. Furthermore, do not apply a voltage to the input pins when no power supply voltage is applied to the IC. Even if the power supply voltage is applied, make sure that the input pins have voltages within the values specified in the electrical characteristics of this IC.

13. Data transmission

To refrain from data transmission is strongly recommended while power supply is rising up or falling down to prevent from the occurrence of disturbances on transmission and reception.

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Ordering Information

B U 9 7 9 5 B G U W - ZE2

Part Number

Package
GUW : VBGA049W040A

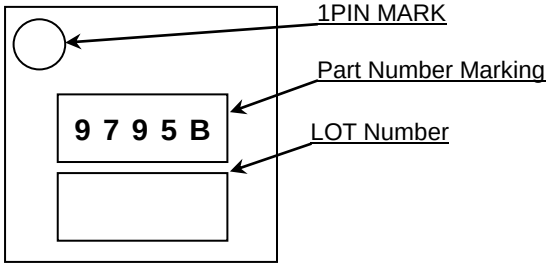
Packaging and forming specification
E2: Embossed tape and reel
(VBGA049W040A)

Lineup

Package		Orderable Part Number
VBGA049W040A	Reel of 2500	BU9795BGUW-ZE2

Marking Diagram

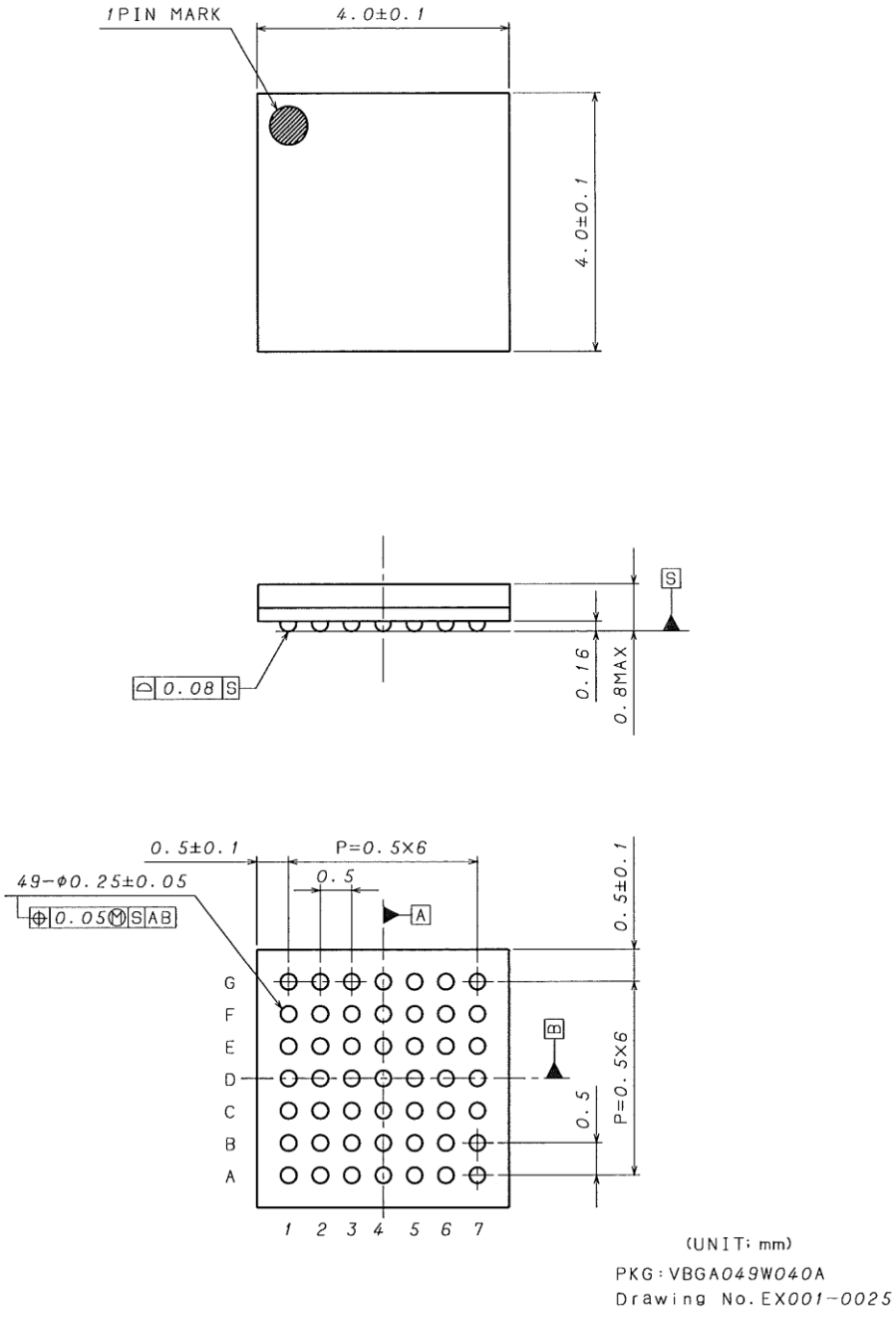
VBGA049W040A (TOP VIEW)



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Physical Dimension, Tape and Reel Information

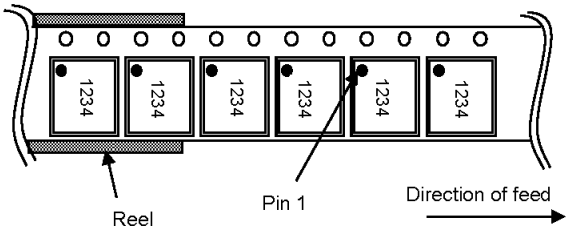
Package Name	VBGA049W040A



(UNIT: mm)
PKG: VBGA049W040A
Drawing No. EX001-0025

< Tape and Reel Information >

Tape	Embossed carrier tape with dry pack
Quantity	2500pcs
Direction of feed	E2 The direction is the pin 1 of product is at the upper left when you hold reel on the left hand and you pull out the tape on the right hand



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Revision History

Date	Revision	Changes
25.Apr.2016	001	New Release

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(Note1) Medical Equipment Classification of the Specific Applications

JAPAN	USA	EU	CHINA
CLASSⅢ	CLASSⅢ	CLASSⅡb	CLASSⅢ
CLASSⅣ		CLASSⅢ	

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   [b] Use of our Products outdoors or in places where the Products are exposed to direct sunlight or dust
   [c] Use of our Products in places where the Products are exposed to sea wind or corrosive gases, including Cl_2, H_2S, NH_3, SO_2, and NO_2
   [d] Use of our Products in places where the Products are exposed to static electricity or electromagnetic waves
   [e] Use of our Products in proximity to heat-producing components, plastic cords, or other flammable items
   [f] Sealing or coating our Products with resin or other coating materials
   [g] Use of our Products without cleaning residue of flux (even if you use no-clean type fluxes, cleaning residue of flux is recommended); or Washing our Products by using water or water-soluble cleaning agents for cleaning residue after soldering
   [h] Use of the Products in places subject to dew condensation

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5. Please verify and confirm characteristics of the final or mounted products in using the Products.

6. In particular, if a transient load (a large amount of load applied in a short period of time, such as pulse. is applied, confirmation of performance characteristics after on-board mounting is strongly recommended. Avoid applying power exceeding normal rated power; exceeding the power rating under steady-state loading condition may negatively affect product performance and reliability.

7. De-rate Power Dissipation depending on ambient temperature. When used in sealed area, confirm that it is the use in the range that does not exceed the maximum junction temperature.

8. Confirm that operation temperature is within the specified range described in the product specification.

9. ROHM shall not be in any way responsible or liable for failure induced under deviant condition from what is defined in this document.

Precaution for Mounting / Circuit board design

1. When a highly active halogenous (chlorine, bromine, etc.) flux is used, the residue of flux may negatively affect product performance and reliability.

2. In principle, the reflow soldering method must be used on a surface-mount products, the flow soldering method must be used on a through hole mount products. If the flow soldering method is preferred on a surface-mount products, please consult with the ROHM representative in advance.

For details, please refer to ROHM Mounting specification

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2. You agree that application notes, reference designs, and associated data and information contained in this document are presented only as guidance for Products use. Therefore, in case you use such information, you are solely responsible for it and you must exercise your own independent verification and judgment in the use of such information contained in this document. ROHM shall not be in any way responsible or liable for any damages, expenses or losses incurred by you or third parties arising from the use of such information.

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This Product is electrostatic sensitive product, which may be damaged due to electrostatic discharge. Please take proper caution in your manufacturing process and storage so that voltage exceeding the Products maximum rating will not be applied to Products. Please take special care under dry condition (e.g. Grounding of human body / equipment / solder iron, isolation from charged objects, setting of Ionizer, friction prevention and temperature / humidity control).

Precaution for Storage / Transportation

1. Product performance and soldered connections may deteriorate if the Products are stored in the places where:
   [a] the Products are exposed to sea winds or corrosive gases, including Cl2, H2S, NH3, SO2, and NO2
   [b] the temperature or humidity exceeds those recommended by ROHM
   [c] the Products are exposed to direct sunshine or condensation
   [d] the Products are exposed to high Electrostatic

2. Even under ROHM recommended storage condition, solderability of products out of recommended storage time period may be degraded. It is strongly recommended to confirm solderability before using Products of which storage time is exceeding the recommended storage time period.

3. Store / transport cartons in the correct direction, which is indicated on a carton with a symbol. Otherwise bent leads may occur due to excessive stress applied when dropping of a carton.

4. Use Products within the specified time after opening a humidity barrier bag. Baking is required before using Products of which storage time is exceeding the recommended storage time period.

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BU9795BGUW - Web Page

Part Number	BU9795BGUW
Package	VBGA049W040A
Unit Quantity	2500
Minimum Package Quantity	2500
Packing Type	Taping
Constitution Materials List	inquiry
RoHS	Yes